**Introducing the Event**

The public sector as a whole and Local Authorities in particular are going through radical change with huge spending cuts, radical shifts in power and scope of responsibilities. With much more control being exercised over costs and the continued drive to improve services local authority executives are now looking to one common focal point – delivering accessible, informative and innovative services to their citizens in a shrinking financial envelope.

The Local Gov Strategy Forum brings together the finest thought leaders and peers from across the industry to share ideas and help you improve key aspects of your organisation. A little less formal than traditional conferences the Strategy Forum enables delegates to network and benchmark with peers, meet solution providers to help achieve their wider objectives and trade contact details for future collaborations.

**The Delegate Concept – Complimentary Membership**

The Local Gov Strategy Forum once again promises to deliver a full circle of innovative and interactive workshops, presentations and one to one networking opportunities over a two day format.

Since the event is ‘invitation only’ you can be assured of the seniority of peers in attendance. Our research led event production process ensures we deliver the most up to date and relevant topics and presentations from well known industry figureheads.

Two days time investment is all you need to ensure you walk away with a significant amount of information to take back to your organisation to add real value and make the time invested extremely worthwhile.

**www.localgovstrategyforum.com**

E: info@ahmediauk.com  
T: 01293 850300
Ahead of the upcoming Strategy Forum, join your peers in virtual discussions around the key issues as well as other challenges facing higher education on Chat’em, the new exclusive networking platform which follows Chatham House Rules; you choose your level of anonymity.

The online user community also enables you to open your own discussions which are only viewable by approved peers in the public sector, whilst controlling who sees the post and can take part.

What would you like to discuss with the group?

Get involved now at www.chatem.co.uk

#### HEYTHROP PARK RESORT OXFORDSHIRE

Set amid stunning scenery on the edge of the Cotswolds, Heythrop Park Resort is one of the most impressive hotels around Oxford with both age-old decadence and contemporary style – incorporating an 18th-century manor house and a stylish, contemporary part of the estate, creating limitless opportunities for business or pleasure.

#### What's included for delegates:

- Full access to all networking activities.
- Selection of conference sessions, group discussions and presentations.
- All inclusive refreshments, lunch, dinner, on site accommodation and use of Hotel and Spa facilities
- Ample free parking

Map showing location:

5 MILES FROM Charlbury train station which is 18 minutes from Oxford Station.
The Engagement Format

At the Local Gov Strategy Forum you will experience an exceptionally time efficient engagement model which goes far beyond a traditional exhibition or conference where meetings are usually by chance.

With our full circle event experience peers and solution providers are fused together in a range of interactive activities which not only guarantee face time but also ensure you capture value and real world experiences to take back and implement in your own organisations.

With a range of multi streamed conference sessions, options to join different group discussions and networking sessions you can tailor make your agenda and join the meetings which are most relevant to you.

1-2-1 Business Meetings
Our business meetings are an ideal opportunity to meet hand selected providers and peers in scheduled 15 minute meetings. The providers are able to offer consultancy and speak about how they can help. You can even schedule meetings during the event as you progress through the day.

Th!nk Tanks
Single topic led unscripted group interaction with around 20 delegates. More intimate and interactive than a presentation with the client group debating a single focal point question, Chatham House style, posed by the vendor chair.

Wine Down Social Workshops
At the end of the first day we have our fun and interactive social workshops. Gold and above vendors have either access to or a fully hosted workshop where we unwind, have drinks & canapes and a less formal topic led engagement.

P2P Connect™
Our signature P2P Connect Speed Networking sessions encourage introductions with new prospects allowing the exchange of business cards and brief introductions on what each party is responsible for. You can then continue the conversation during the event at your meeting point – both delegate clients and solution providers are given meeting schedulers.

Informal Networking
We offer a range of informal engagement opportunities throughout the day - from the initial delegate registration through to the structured networking breaks and evening drinks reception, you will have a great opportunity to make new contacts and exchange ideas and business cards on an informal basis.

Hosted Lunch & Dinner
Each solution provider gets the opportunity to host around 8 clients at both lunch and dinner on their company branded table. It gives you a chance to have less formal conversations in a more relaxed setting with the delegates.

Interactive Group Discussions
Interactive Group Discussions take place throughout the two days and are an excellent opportunity to work with the group on the current challenges being faced and what solutions may help overcome these challenges.

Hosted Efficiency Brunch
Our hosted Brunch roundtables give you access to at least 8 clients, the topic of conversation is around efficiency challenges with your representatives hosting and chairing the discussions for 30 minutes.

Case Study Presentations
Case Study Presentations are primarily offered subject to approval by the Forum Steering Committee. It is an opportunity to enhance exposure to the audience and gives you an opportunity to understand the market better through the Q & A session which we always recommend.
Conference Sessions
The highly tailored conference sessions are designed to address current challenges in your organisations and concentrate on topical questions which are extremely relevant in your industry. We have identified some very specific speakers through our extensive research who will be covering a range of topics across the sector. Sessions will include Group Discussions, Consulting Workshops, Theatre Style Presentations and Panel Discussions with interaction being key.

P2P CONNECT™
Our signature P2P connect Speed Networking sessions encourage introductions with peers and solution providers allowing the exchange of business cards and brief introductions on what each party is responsible for – you can then continue the conversation during the event or arrange a more formal follow up meeting at a later date. An integral part of the Strategy Forum involves meetings with Solution providers who are pre–selected in accordance with your requirements and services you are currently considering. Our P2P connect sessions also offer a fantastic way to meet and collaborate ideas with your peers and benchmark current strategies. Whether you want to simplify the process for sourcing new solutions, meet peers who are facing similar challenges or just want to explore emerging technologies the P2P connect sessions offer a flexible and intelligent connection solution for success.

Interactive Group Discussions
Our interactive group discussion sessions promote dialogue, debate and learning in an unscripted and less formal environment. With numerous group discussions throughout the day you can customise your itinerary and choose to participate in these interactive round table discussions on topics which are most relevant to your current organisational issues. The sessions are hosted to ensure moderation and offer a unique open forum for you to share your experiences and ideas and explore the correct answers to your questions.
**Forum Attendees**

We ensure that the Strategy Forum is highly relevant for all attending delegates and therefore only invite senior level executives and solution providers. By profiling and hand selecting organisational leaders who are responsible for implementation and overall strategy the format ensures you connect with peers and solution providers whose opinions and thinking you respect the most.

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**TH!NK TANKS**

Think tank sessions enable intensive research, ideas on collaboration with peers and an opportunity to consult with colleagues to enable you to develop business as well as your organisations strategic direction, there are a range of think tank sessions to take part in during the day.

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**121 Business Meetings**

Our business meetings are an ideal opportunity to meet hand selected providers and Legal and Compliance Peers in scheduled 15 minute meetings, the providers are able to offer free consultancy and speak to you about how they can help. You can even schedule meetings during the event as you progress through the day.

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**Attendee Profile**

We only invite senior level decision makers to the event who meet our strict qualification criteria. A sample profile is detailed here.

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**Local Gov Strategy Forum**

- **5%** Chief Executive
- **32%** Corporate Director/ Director of Service / Director of Finance
- **26%** Heads of Department (incl. IT)
- **16%** Strategic & Transformation
- **21%** Other
Introducing Forum Link

Forum Link was designed with collaboration in mind and offers a number of features that enable you to work and communicate with colleagues before, during and after the forum.

Collaborate with colleagues:
- AI driven matchmaking
- Collab-Connect – Find peers with collaboration in mind
- Connect with the speaker faculty
- Book meetings on the fly and message anyone

Access exclusive content with:
- Live Agendas - download, share or save the speakers slides on the fly
- Group and individual profiling and analytics
- Interactive industry trends report

Participate throughout the forum by:
- Rating speakers as you progress the event
- Follow up and book external meetings post event

You can find the Forum Link app and start engaging with other delegates on the Android and Apple app stores.
“Very well organised & helpful staff, enjoyed balance of real case studies & efficiency ideas.”

Chief Executive, Norwich City Council

“First Class - inspirational & powerful event.”

Deputy Chief Executive, Cornwall Council

“Very Topical, very relevant, very useful, very reassuring.”

Executive Director Environment and Development Directorate, Fife Council

“Very well organised in a very pleasant environment. Very engaging & enjoyable event.”

Chief Executive, Tamworth Borough Council

“The range of issues covered in the presentations were relevant and covered areas of good practice.”

Corporate Services Director, Barrow Borough Council

“Very organised & approachable staff, good range of sessions & opportunity to network.”

Director, Local Government & Fire, The Audit Commission

“Excellent, friendly & efficient.”

Corporate Director, Cardiff Council

“Good quality presentations & very customer focussed staff.”

Group Finance Manager, London Borough of Havering

“Very good event.”

Head of Strategy & Programme Management, Norwich City Council